

SPONSORSHIP OPPORTUNITIES AND EVENT REGISTRATION



Register by February 12 at www.heywood.org/winteraffair

Supporting the Weekend Backpack Food Program, so kids are hungry to learn.

HEYWOOD HEALTHCARE'S SIXTH ANNUAL CELEBRATION
OF COMMUNITY, HEALTH AND COLLABORATION

Event Sponsor – \$5,000

Includes a full-page ad in booklet, reserved table for 10 at dinner, and recognition in event publicity and booklet

Entertainment Sponsor – \$3,000

Includes full-page ad in booklet and two dinner tickets

Dinner Sponsor – \$2,500

Includes a full-page ad in booklet, recognition on tables, and two dinner tickets

Cocktail Hour Sponsor – \$1,500

Includes two dinner tickets

Table Sponsor (Table of 10) – \$1,200

Signature Gift Sponsor – \$1,000

Includes two dinner tickets

Booklet Ad Specifications

<input type="checkbox"/> Back cover (color)	\$1,000	Full page	4.75w x 7.75h"
<input type="checkbox"/> Inside front cover (color)	\$1,000	Half page	4.75w x 3.625h"
<input type="checkbox"/> Inside back cover (color)	\$1,000	Quarter page	2.1875w x 3.625h"
<input type="checkbox"/> Full page (B&W)	\$500	<i>Please provide ads as a print-ready PDF to tarja.zarba@heywood.org by February 12</i>	
<input type="checkbox"/> Half page (B&W)	\$250		
<input type="checkbox"/> Quarter page (B&W)	\$150		

I/We will attend

I would like to reserve a table of 10

Please designate quantity of dinner options (one per guest):

_____ Surf & Turf _____ Vegetarian/Gluten Free

If you have an allergy or dietary restriction, please call (978) 669-5624

Name and Title (please print) _____

Name of guest/s _____

Company/Organization (if applicable) _____

Email _____ Phone _____

Address/City/State/Zip _____

Check enclosed (Please make payable to Heywood Healthcare)

Visa MasterCard Discover American Express

Cardholder's Name (print) _____

Card Number _____

Expiration Date _____ Billing Zip Code _____

Signature _____

Personal Card Corporate Card

Total guests	\$ _____
Sponsorship total	\$ _____
Donation total	\$ _____
Total enclosed	\$ _____

FRIDAY, MARCH 1, 2019 | THE COLONIAL HOTEL, 625 BETTY SPRING ROAD, GARDNER, MA

242 Green Street, Gardner, MA 01440 | www.heywood.org/winteraffair